



We are currently working hard to produce an exciting and memorable Christmas Parade for Madison!

The Very Merry Madison Christmas Parade will be presented on December 5, 2015. The best parades have numerous bands and spectacular floats. **New this year, as an incentive, we will judge the floats in two categories- a monetary award for non-profits, and a trophy for businesses.** In addition to the float judging we will be seeking nominations for a Grand Marshal that exemplifies the holiday spirit.

The volunteers who are organizing this event are asking you to help us out with a monetary donation that will provide a parade entry, or an award for the parade, and provide you with valuable exposure for your business or organization. The annual Christmas parade spreads cheer to our locals and tourists alike!

Parade sponsorship is available at several levels:

- \$100- award sponsor
- \$200- children's character sponsor
- \$500- professional entertainer sponsor
- \$1000- float sponsor
- \$2000- title sponsor (Your business name ahead of the parade title)

Please evaluate your community support plans and advertising budget, and consider monetary support for the VERY MERRY MADISON CHRISTMAS PARADE! **We ask that you respond by September 1st**, so that we can secure the rentals. Many communities across the nation will be scheduling their parades for the same time. Traditional entries for the parade will be advertised for in the fall. This would include representation for smaller organizations, clubs, businesses, public services, and individuals.

If you have any questions or suggestions, please contact me at pkelsey@madison.k12.in.us

Thanks so much!

P. Aaron Kelsey
Christmas Parade Coordinator