



# MADISON

*Indiana*  
Economic and Redevelopment

Madison Public Arts Commission  
December 1, 2022 @ 4:00 pm  
Minutes

- Call to order at 4:00 pm by Chair, Kim Nyberg. Other members include Kim Nyberg, Eric Phagan, Tracy Wyne, Greg Goodknight and David Terrell.
- Others attending, Economic Development Director, Tony Steinhardt, Associate Economic Development Director, Alyssa Foltz, and Madison Courier Representative, Bob Demaree.
- Minutes Approval: Motion to approve the minutes from September 1, 2022, by Terrell 2<sup>nd</sup> by Wyne; all voted in favor.
- Claims Approval: - NONE
- Old Business:
  - Discussion on Sara Peterson
    - Nyberg stated in Sara's introduction she stated, ""The City of Madison created a Public Arts Commission in late 2021, a fabulous thing to do. The primary purpose of the Commission according to its authorizing ordinance is to: "integrate artworks into the public realm and assist with cityled beautification efforts. The secondary purpose of the Madison Public Arts Commission is to serve in an advisory role to private property owners who wish to integrate artworks in the development or improvement of publicly accessible or visible private property."" Nyberg then went through her contract and what she is proposing.
    - Terrell stated that he does not believe two meetings with her will be enough.
    - Steinhardt stated we could do a set fee, for any meetings that are additional.
    - Nyberg stated it seems like we should have more mini sessions.
    - Steinhardt believed two is a great start and can get a price for additional workshops.
    - Nyberg stated she believes that a public meeting to start with may work.
    - Steinhardt agreed and to request a fee for additional discussion as well as Sara needs to give the final presentation. He requested a motion not to exceed \$12,000 in her contract.

- Nyberg asked if we should keep the late January date?
  - Terrell believed that date was fine, and the Commission agreed.
  - Goodknight asked would she work with the City's legal council.
  - Steinhardt stated that our City Attorneys would be engaged in the process.
- Motion to enter in a formal contract with Sara Peterson and to not exceed \$12,000 in current and additional fees and allow Kim Nyberg to sign on behalf of the Commission by Terrel, 2<sup>nd</sup> by Goodknight; all voted in favor.
  - Updates on Projects
    - Update on Madison Plaza Collaboration
      - Steinhardt stated that there was a kickoff meeting with the artist regarding placement and the setting. The Developer continues to be supportive. We are continuing to move forward on that, and Dale is excited about Bird Man and Flight.
    - Visiting Traveling Arts Exhibit – Flight
      - Nyberg stated that Flight is scheduled to come into Madison at the end of March and stay until the end of October. This is the precursor to Birdman. We will be holding this at Bicentennial Park.
      - Steinhardt stated we want to thank the Jefferson County Community Foundation for their initial investment, as this exhibit is brought to us by donors.
      - Nyberg stated that one bird will remain permanently in Madison. The sponsors will be indicated on this bird.
      - Steinhardt stated Dale is willing to also give us all rights to merchandise.
    - Madison/Gateway Project
      - Nyberg stated that the Request for Proposals is not ready yet.
      - Per the RFP Steinhardt suggested that MPAC should pick 3 finalist and give them each 5k stipend to develop the concept and bring it back to the Commission to pick the finalist is what the recommendation is. If the stipend is good with the Commission and the process that is currently written, then we will finalize the wording and get it out in January to the artists.
      - Terrell stated we need to plan for electronics and the upkeep on them. It can bring an issue of sustainability if not stated.
      - Steinhardt stated there is 100k READI funds set aside for his project, but we will need to raise additional monies.
- New Business:
  - Set up Informal Work Sessions

- Steinhardt stated is they are apart of the commission meetings we will need to coordinate that.
  - Nyberg asked we are ready to start with Sara in January.
  - Art Alley Project
    - Nyberg stated that we have a public arts team and they met in the off Broadway Alley, which was a public arts project done a few years ago. This is a nice alley, but it has never been programmed. She is wanting to use different parts of the alley to have public interest and art. This would be another partnership with the City, MAAA, property owners, and the school.
    - Steinhardt stated that there are alley improvements as the enhancements have not yet been determined, but there has been good dialogue early on. As this will be a major gateway with the new parking lot and gateway. It doesn't have to be mural art, it can be movement art.
    - Goodknight stated that this could lead to how impactful lighting can be and what projects can happen from this.
- Motion to adjourn by Terrell, 2<sup>nd</sup> by Wyne; all voted in favor.
  - The next meeting is January 5<sup>th</sup>, 2022.

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Kim Nyberg, Chair