

## Parks Board Minutes

MEETING DATE: January 4, 2023 at 5 PM MEETING PLACE: City Hall- Council Chambers

The City of Madison Parks Board held its monthly meeting this 4th day of January 2023 at 5:00 p.m. in City Hall.

Calling of roll and notice of absentees: The meeting was called to order by Board President Carla Krebs. Other Board members in attendance were David Hertz, Jake Shockley and Phil Kahn.

Also, in attendance were: Parks Director, Matt Woolard; Mayor Bob Courtney; Chad Ison and Doug Buckler.

**Approval of Minutes:** Jake made a motion to accept the minutes from the January meeting as distributed. Phil seconded the motion, all approved. Motion carried.

**Claims:** Phil made a motion to accept the claims as presented. David seconded the motion. All approved. Motion carried.

## **New Business:**

**D.A.R. Presentation:** Ann Roller, chairperson, spoke of the history of John Paul Park. Within the last 5 years they have removed overgrown shrubs, improved the paths and placed 5 new benches in the park. In October of 2022, the group began cleaning the memorial markers. The next improvement is restoring the fountain base. They also expressed a need for water service. Matt has reached out to Sedam Contracting to get a quote on this project.

Fees for Brown Gym Exercise: Carla read the proposal to add fees for exercise classes at the Brown Gym:

\$1 per day or \$20 for six months or \$35 for one year. All patrons of the gym currently pay fees except the exercise classes.

## Public input:

- Jan Vetrhus asked if we could charge one fee for walking and exercise classes. She also stressed marketing and promotion of all activities.
- Margaret Nowling, one of the current instructors, feels any charge would be a hardship on seniors.
- Jan Campbell would like both of the instuctors to get half of the fees collected.
- Betty Gish hopes the fees don't stop the seniors from coming. Exercise is important.
- Charlie Ferguson thanked the Board for extra time for pickleball classes. The sport is continually growing.

Carla asked if we should table the fee discussion until our February meeting to have more time for research. All board members agreed. Brown Gym exercise fees tabled until February  $6^{th}$  meeting.



Deputy Director's Report: Chad reported basketball and cheerleading are in full swing through the last week of January. The parks staff has set a new goal for 2023 to increase all program participants by 20%. We have implemented a sign up on RecDesk for all sports for 2023 online. Every two weeks we will send out updates to all who have signed up to alleviate any questions or concerns for parents.

**Director's Report:** Matt presented the Board slides on Parks. The first slide showed numbers. The constants for now are our acres maintained, budget, and staff members when we have a full season. The second slide concentrated on data. We have modernized our operations and created better customer service. As of the end of 2022, we have 3,512 registered users and have processed 23,056 transactions, all of which was previously handled manually. This is a 30% increase from 2022.

**Public comment:** Lisa Ferguson asked the Board to consider sponsoring a clean- up day on Earth Day this year. Jake suggested coordinating this with local schools.

Next meeting: Tuesday, February 6, 2023, at 5 PM

Adjourn: David made a motion to adjourn. Seconded by Jake. All Approved. Motion carried.

Attacted.

Parks Board President/Vice President